



JOIN US ON TUESDAY, AUGUST 6TH

Experience trending and unique foods produced around the Northwest and globally.

Registration opens this month! Visit the Events page on our website for updated details.

THE 2024 Peterson SHOW

- · See and taste an expansive selection of Peterson-distributed products in one location
- Connect with producers one-on-one to learn about how products are sourced and crafted
- · Preview holiday products and take advantage of show preorder deals
- Sit in on one of our free educational seminars throughout the day to gain fresh business concepts

Aug. 6th 9am-3pm

Indulge in Craft Foods

TACOMA CONVENTION CENTER (LEVEL 5) 1500 COMMERCE STREET, TACOMA, WA 98402



NEW YEAR, NEW LOOK SAME DELICIOUS CHEESE

We're starting the new year fresh, with a bold new color palette & eye-catching design to draw in customers at the shelf. Our new look accentuates the quality of our cheeses with fresh colors, new messaging and visual nods to our origins in Sonoma as the 'OG' of goat cheese. We hope you and your customers enjoy!



DESCRIPTION	CASE/PACK	ITEM#
Plain Goat Logs	12 / 8 OZ	18237
Goat Brie	6 / 5 OZ	25112
Original Fresh Goat Cheese Log	12 / 4 OZ	27689
Orange Blossom Honey Goat Lo	g 12 / 4 OZ	27690
Black Truffle Goat Log	12 / 4 OZ	27693
Garlic & Chive Goat Log	12 / 4 OZ	27694
Kalamata Olive Goat Log	12 / 4 OZ	27697
Fig & Grapefruit Goat Log	12 / 4 OZ	27710
Mango Habanero Goat Log	12 / 4 OZ	31331
Four Peppercorn Chabis	6 / 5 OZ	24143
Plain Chabis	6 / 5 OZ	24145
Thyme & Rosemary Chabis	6 / 5 OZ	24377



If you were asked what comes to mind when thinking about foods Georgia is known for, more than likely it would be a resounding, "peaches!". Dairy foods aren't necessarily the first thing that come to mind. But Georgia has a unique climate that keeps pastures an emerald shade of green all year long, perfect for ensuring happy cows with a 100% grass-fed diet. Al and Desiree Wehner at Sweet Grass Dairy have made an art out of capturing this climate and showcasing it in their cheeses. Celebrate this terroir with them by dusting a wheel of Green Hill with sugar, torch the top and pair with some sweet peaches for summer. Crumble Asher Blue on top of a pecan pie for a savory twist this fall or even throw their Pimento Cheese in your next batch of mac and cheese to spice things up this winter!

Food Service

26525	THOMASVILLE TOMME	1/7 LB WHEEL
26528	GRIFFIN	1 / 7.5 LB WHEEL
26527	GREEN HILL	8 / 7.5 OZ CASE
28745	PIMENTO SPREAD BULK	1/4LB CASE
Retail		
26526	PIMENTO CHEESE	8 / 6 OZ CASE
31757	ASHER BLUE PC	12 / 6 OZ CASE
31758	THOMASVILLE EW	16 / 5 OZ CASE
31759	GRIFFIN EW	16 / 5 OZ CASE



FOR MORE INFORMATION PLEASE CONTACT OUR CHEESE SPECIALIST, MARY: MMARTIN@PETERSONCHEESE.COM



GLUTEN-FREE TREATS SO GOOD EVERYONE CAN ENJOY THEM!

Celebrating 20 years of serving our gluten-free customers this year! Shoppers know our cookies are always wheat and gluten-free. GFCO-certified! #TooGoodToBeGF!



CASE/PACK	ITEM #
12 / 2.75 OZ	00639
12 / 2.75 OZ	00641
12 / 2.75 OZ	00671
12 / 2.75 OZ	00640
12 / 2.75 OZ	00670
12 / 2.75 OZ	00672
12 / 2.75 OZ	31355
12 / 2.75 OZ	31356
6 / 8 OZ	25218
6 / 8 OZ	01174
6 / 8 OZ	01175
6 / 8 OZ	01176
6 / 8 OZ	07999
6 / 8 OZ	01177
6 / 8 OZ	01178
6/8 OZ	31353
6 / 8 OZ	31354
	12 / 2.75 OZ 12 / 2.75 OZ 6 / 8 OZ

wowbaking.com

Instagram: wowbakingcompany Facebook: wowbaking



NOTHING LIKE THAT HUMBOLDT FOG FEELING

Humboldt Fog is more than just cheese; it's a go-to cheese! It calms, impresses, dresses up anything you conjure up for your next gathering. Together, we are inspiring more people to indulge in this delightful experience even more frequently!



DESCRIPTION CASE/PACK ITEM # PROMO
Humboldt Fog 1/5 LB 11383 \$15.59/LB
Humboldt Fog Mini 4/16 OZ 18825 \$15.90/LB

SAVINGS AVAILABLE ON LISTED CYPRESS GROVE PRODUCTS THROUGH MAY 31ST, 2024

GUSTO E TRADIZIONE Mortadella Around the World

Traditionally, this deli diva's bright pink surface is speckled with a seven to three ratio of pork to flavorful bits of fat called 'lardelli.' In Italy, Mortadella usually contains pistachios and has more than likely been rolled up into your tortellini and dusted with Pecorino Romano. The Polish have been known to dip it in batter, fry it up, and serve it alongside potatoes and salads. In Spain and Portugal, a variety with green olives and spicy peppers is widely consumed, while Romanians prefer their version without the fat and olives. Any way you slice it, there is no denying that this historic cold cut is loved worldwide!

Food Service

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24466 CLASSIC MORTADELLA 2 / 5.5 LB

PRINCIPE

27336 MORTADELLA W/ PISTACHIO 1/11LB

LEVONI

29150 MORTADELLA ORO W/ PISTACHIO NUT 2 / 9.9 LB

MOLINARI

30760 MORTADELLA 8/5LB

COLUMBUS

39036 MORTADELLA 1/7LB

Retail Packs

PRINCIPE

27990 SLICED MORTADELLA 12 / 4 OZ

FERRARINI

28419 SLICED MORTADELLA W/ PISTACHIO 12 / 4 OZ



FOR MORE INFORMATION PLEASE CONTACT OUR CHARCUTERIE SPECIALIST, MARY: MMARTIN@PETERSONCHEESE.COM



DESCRIPTION	CASE/PACK	ITEM#	PROMO*

Mango and Lime Vegan Raw Cakes 12 / 130 G 30999 \$72.41/CS Very Berry Vegan Raw Cakes 12 / 130 G 30998 \$72.41/CS Tiramisu Vegan Raw Cakes 12 / 130 G 30997 \$70.95/CS



DESCRIPTION CASE/PACK ITEM# PROMO*

Petite Chocolate Madeleine 140 / 18 G \$64.79/CS 24266 Petite Butter Madeleine 140 / 18 G 24267 \$64.79/CS



DESCRIPTION CASE/PACK PROMO* ITEM#

60 / 2.4 OZ Large Croissant RTB 24369 \$50.44/CS Chocolate Croissant RTB 60 / 2.6 OZ 24370 \$65.69/CS



DESCRIPTION CASE/PACK ITEM# PROMO*

Mango Passion Layer Strip Cake 1 / 4 CT 30846 \$21.66/EA Crunchy Triple Choc Layer Strip Cake 1/4CT 30847 \$22.05/EA

* SAVINGS AVAILABLE ON LISTED PRODUCTS THROUGH MAY 31ST, 2024



TASTE THE DIFFERENCE!

Combining old world tradition with new world methods, Yucatan's story begins with the finest fruit, the best climate, and a love of great guacamole.



DESCRIPTION CASE/PACK ITEM#

6 / 16 OZ 09425 Organic Guacamole Authentic Guacamole Tub 14991 6 / 16 OZ 6-6 / 2 OZ Authentic Guacamole Singles 6 / 8 OZ Spicy Guacamole 6 / 8 OZ Organic Guacamole Tub 61587 6/8 OZ Mild Guacamole 61592 6 / 8 OZ 61593 Authentic Guacamole

100% Hand-picked and hand-scooped Hass Avocados from Mexico, harvested at peak freshness.

social: yucatanguac website: avocado.com







Washington and Oregon are known for producing some of the most exquisite berries, perfect for pastry applications like fresh fruit tarts. With their vibrant colors and mouthwatering flavors, they practically sell themselves. However, to create a memorable tart you need an equally excellent tart shell and filling. The perfect shell has a crunch and subtle sweetness that complements summer berries. Look no further for everything you need to make delicious summer fruit tarts!

Start with cold process pastry cream mix from Pastry 1. This one-step mix can be made with a variety of cold liquids, ounce for ounce, including milk, cream, or fruit puree! (Raspberry pastry cream anyone? Yum!) Pipe into a pre-baked, all-butter shell in the shape and size of your choice: one-bite petit four, plated dessert, or 8" family-style. Top with your assortment of Pacific Northwest summer berries. My favorite combination is sliced strawberries, chiffonade of mint, and a little Grand Marnier.

Check out our Chocolate and Pastry Catalog on the Peterson website for a full list of in-stock pastry shells with photos and sizes.

#26976 PASTRY CREAM MIX 1/11 LB

#29659 SWEET TART SHELL, 2" 1/144 CT

#29653 CHOCOLATE TART SHELL, 2" 1/144 CT

#29665 SWEET TART SHELL, 3.25" 1/72 CT

#29713 CHOCOLATE TART SHELL, 3.25" 1/72 CT

#30628 GRAHAM TART SHELL, 3.1" 6 / 12 CT



FOR MORE INFORMATION PLEASE CONTACT OUR CHOCOLATE & PASTRY SPECIALIST, SUZANNE: SUZANNED@PETERSONCHEESE.COM



TRUE TO OUR BROOKLYN ROOTS

Our charcuterie is inspired by the cultural diversity and culinary history of Brooklyn neighborhoods that have attracted hard-working people from all over the world.



NEW - SNACK PACKS	CASE/PACK	ITEM#	PROMO*
Smoked Beef Salami & Gouda	12 / 2 OZ	31951	\$43.94/CS
Tuscan Beef Salami & Rosemary Gou Bresaola & Truffle Gouda	ıda 12 / 2 OZ 12 / 2 OZ	31949 31950	\$43.94/CS \$50.45/CS
Diesaola & Italiie Oodda	12 / 2 02	31330	ψ30. 4 3/C3
NEW - SALAMI TRIOS	CASE/PACK	ITEM #	PROMO*
Beef Salami Trio Smoked, Spicy, Tuscan Red Wine	12 / 5 OZ	31561	\$91.94/CS
Italian Salami Trio Sweet Soppressata, Hot Soppressata, Finod	12 / 5 OZ chiona	31562	\$79.35/CS
SALAMI CHUBS	CASE/PACK	ITEM#	PROMO*
Manhattan Salami Chub Pork Salami with Bourbon and Sour Cherrie	12 / 5 OZ	25016	\$6.12/EA
Beer Garden Salami Chub Pork Salami with Belgian Ale and Lemon Ze	12 / 5 OZ	25017	\$6.12/EA
Old Fashioned Salami Chub Pork Salami with Rye Whiskey and Orange	12 / 5 OZ	25018	\$6.12/EA
Mezcal Lime Salami Chub Pork Salami with Mezcal and Lime	12 / 5 OZ	25019	\$6.12/EA



CURED PRODUCTS THROUGH MAY 31ST, 2024

BETTER THAN IT HAS TO BE

We've been making award winning cheese with pride, passion and the best ingredients since, forever. We take our time and don't cut corners because we know it's what tastes best—that's why our products are seriously delicious.



DESCRIPTION	CASE/PACK	ITEM#
Shredded Pepper Jack	4/5LB	09896
Medium Deli Style Cheddar Loaf	1 / 10 LB	10042
Sharp Deli Style Cheddar Loaf	1 / 10 LB	10045
Shredded Medium White Cheddar	4/5LB	21873
Shredded Medium Yellow Cheddar	4/5LB	80900
Cheddar Medium Shingle Sliced	12 / 8 OZ	10475
Swiss Shingle Sliced	12 / 8 OZ	14998
Cheddar Medium Sliced	12 / 12 OZ	19698
Cheddar Sharp Sliced	12 / 12 OZ	19699
Hickory Smkd Extra Sharp White Cheddar	12 / 7 OZ	24516
Garlic Chili Cheddar	12 / 7 OZ	24517
English Style Sweet Cheddar	12 / 7 OZ	24518
Extra Sharp Cheddar	12 / 7 OZ	24546
Hickory Smoked Cheddar	12 / 7 OZ	24547
Hot Habanero Jack	12 / 7 OZ	24550
Smoked Black Pepper White Cheddar	12 / 7 OZ	24659



BEHOLD THE BISCUIT!

The first bite of an Effie's biscuit is a moment of pure delight. Lightly sweet with a bright finish of salt, they're more refined than a cookie, more dynamic than a cracker. Savor on their own or as a perfect companion for tea and coffee. Try our newest flavors!



DESCRIPTION	CASE/PACK	ITEM#
Almond Biscuit with Cardamom	12 / 7.2 OZ	28389
Ginger Biscuits	12 / 7.2 OZ	28390
Walnut Biscuit w/Cranberry and Fenne	el 12 / 7.2 OZ	28388
Oatcakes	12 / 7.2 OZ	50000
Oatcake, Single Serve	5 / 24 / 1.2 OZ	31766
Pecan Biscuits	12 / 7.2 OZ	06473
Cocoa Biscuits	12 / 7.2 OZ	12760
Rye Biscuits	12 / 7.2 OZ	12761
Corn Biscuits	12 / 7.2 OZ	00920



CUT LOOSE, NOT SNACKS. ALREADY READY.

From family game night to movie night to a backyard BBQ, HORMEL GATHERINGS® Snack and Party Trays are an entertaining go-to offering for deli grab & go. Each tray includes a variety of crowd-favorite meats, crackers and/or cheeses ready to open and enjoy!











DESCRIPTION	CASE/PACK	ITEM#
Turkey and Cheese Snack Tray	6 / 14 OZ	31423
Pepperoni and Cheese Snack Tray	6 / 14 OZ	31424
Ham and Cheese Snack Tray	6 / 14 OZ	31425
Ham, Turkey & Cheese Party Tray	8 / 1.75 LB	31427
Pepperoni, Salami & Cheese Party Tray	8 / 1.75 LB	31428



CAMBOZOLA, THE PERFECT BEGINNER'S BLUE. TASTE THE EXTRAORDINARY!

The story of Käserei Champignon began more than 100 years ago, when Julius Hirschle developed a camembert-style cheese with an irresistible new flavor. Champignon is a recognized leader in the soft-ripened cheese industry because of the company's continued dedication to quality and consistency. You'll always get the very best cheeses when you choose Champignon.



DESCRIPTION	CASE/PACK	ITEM#	DESCRIPTION	CASE/PACK	ITEM#
Creamy & Blue Briette Creamy & Buttery Red Briette Creamy & Mild Briette Dulche de Leche Briette Smoky Briette Cambozola Cambozola Black Label	10 / 4.4 OZ 10 / 4.4 OZ 10 / 4.4 OZ 10 / 4.4 OZ 10 / 4.4 OZ 2 / 5 LB 2 / 4.4 LB	31147 31148 31149 31150 31151 21010 00242	Grand Noir Blue Cheese Brie with Mushroom Precut Cambozola Bavarian Red Rougette Marinated Rougette Grilling Cheese Precut Cambozola Black Label Precut Brie with Mushroom	1 / 5.5 LB 2 / 5 LB 12 / 6.7 OZ 2 / 5 LB 6 / 6.4 OZ 12 / 5.9 OZ 12 / 5.3 OZ	25001 21092 16340 00243 24162 25744 17380

MAY'S NEW PRODUCTS Contact your Peterson sales representative for more info

ALVARADO STREET BAKER	Υ		K'UL CHOCOLATE		
Thin Sliced Sprouted Whole Wheat Bread Thin Sliced Sprouted Sonoma Seeds Bread	6 / 19 OZ 6 / 19 OZ	31893 31894	Allura 65% Bittersweet Choc 4m Chip LA BREA	1/25 LB	32037
AMBROSI			French Baguette Twin Pack TB	14 / 6 OZ	31980
Grana Padano EW	12 / 7 OZ	32009	LES BOULANGERS ASSOCIE	S	
AMIFRUIT	0/2210	7200F	Baked Sliced Croissant Round	1 / 50 CT	31920
Whole Fig Semi-Sec	8 / 2.2 LB	32005	MASTER MARTINI		
BARNIER Lucque Olives	1 / 4.8 LB	31995	Dark Semi Sweet Chip, 4000 ct Sahara 60%	1 / 15 KG 1 / 10 KG	31976 31977
	17 4.0 28	31333	Chocolate Chip, 10k	1/44 LB	32051
BEECHER'S Fresh Pork Verde Soup, Retail	8 / 20 OZ	31631	MCCAIN FOODS		
Fresh Tomato Cheddar Soup, Retail	8 / 20 OZ	31632	Baycakes Seasoned Hash Brown Bites	6/3LB	32003
Fresh Smoky Cauliflower Bisque, Retail Precut Hatch Jack	8 / 20 OZ 24 / 6.6 OZ	31633 31689	MODA		
	24 / 0.0 02	31003	Graham Tart Shell 2.2	1 / 120 CT	32049
BEEHIVE CHEESE Red Butte Hatch Chile	2/5LB	31912	OGGI FOODS		
Barely Buzzed	2 / 5 LB	31913	Cauliflower Pizza Crust 12-Inch, NCGF	1 / 12 CT	32048
Seahive Cheese	2/5LB	32013	PRIMA TERRA		
BELLA ROSA	4 (7.15	70004	Concentrated Crushed Tomatoes	6 / #10 TIN	32052
Cheese Cubes Combo Pack	4 / 3 LB	32004	RED PLATE FOODS	0 /10 07	70000
DELIFRANCE Mini Chocolate Croissant RTB	180 / 1.05 OZ	32000	Mini Chocolate Cupcakes, CGF Mini Vanilla Cupcakes, CGF	8 / 12 CT 8 / 12 CT	32006 32007
Mini Butter Croissant RTB	180 / 1.03 OZ 180 / 1.05 OZ		SARTORI		
Butter Chocolate Croissant	140 / 2.8 OZ	32036	Parmesan Shredded Deli Bag	16 / 7 OZ	31981
DIVINA			Parmesan Shaved Deli Bag	16 / 7 OZ	31982
Castelvetrano Olives Castelvetrano Olives, Pitted	4 / 2.2 LB 4 / 2 LB	31963 31964	Sriracha Cheddar	12 / 5 OZ	32014
	4/265	31904	SMOKING GOOSE MEATER \ Big Red Wagyu Salame, Sliced	12 / 3 OZ	32043
ESSEX STREET CHEESE Feta Lesbos	2 / 5.5 LB	31910	Rosette De Lyon Salame, Sliced	12 / 3 OZ	32043
FERNDALE FARMSTEAD	_,		Piccante Salame, Sliced Lomo, Sliced	12 / 3 OZ 12 / 3 OZ	32045
Smoked Provolone	4 / 5 LB	32012		12/302	32046
II MULINO DIVINO			THREE LITTLE PIGS Koji-Foie Gras	6/6OZ	31970
Passata Di Pomodoro	6 / 107 OZ	31991	Black Truffle Koji-Pate	6/6 OZ	31971
ISLE OF MAN			Petit Toast	24 / 2.8 OZ	31996
Islander Red Aged Cheddar	12 / 6.3 OZ	32017	TILLAMOOK		
Jalapeño Cheddar	12 / 6.3 OZ	32018	Medium Yellow Cheddar Cheese Loaf	2/5LB	32024
JENNIE-O	+ 2 / 2 L B	71077	VERMONT CREAMERY	10 / 4 07	710.40
Reduced Sodium Oven Roasted Turkey Breas	t 2/8LB	31973	Blueberry Lemon Thyme Goat Log	12 / 4 OZ	31948

Contact

We are **people** who love to connect with other **people** over the shared passion for great food. Please don't be a stranger!



